

# PUBLIC AFFAIRS AND SOCIAL MEDIA DURING THE LAPSE IN APPROPRIATIONS

## PUBLIC AFFAIRS GUIDANCE

### Active duty

- Public Affairs Officers and their designated staff members are the only spokespersons authorized to address shutdown-related queries.
- Please refrain from any political comments or endorsements.
- You are personally accountable for everything you post online. Monitor shared social media profiles with spouses or dependents.

### Dependents

- May speak to the media on personal experiences, but not on behalf of the Coast Guard.
- When in doubt, practice restraint and contact your Public Affairs Office with any questions.

## KEY POINT OF CONTACT

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## COAST GUARD EXTERNAL AFFAIRS MANUAL

“Be mindful that what you post will be public indefinitely. Protect your privacy and engage responsibly. Coast Guard personnel should keep in mind how their posts will reflect upon themselves, their unit, and our service.”

-COMDTINST M5700.13

